



TNNS PRO LLC

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Confidential **White Paper**

Minimum Investment, High Return

TNNS PRO LLC
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Building a better future for sports

White Paper

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Abstract

The total worth of Sport Industry was around US\$500 billion in 2020 and projected to be US\$600 billion by 2022. Global Virtual Reality (VR) Gaming Market is valued at USD 6.25 Billion in 2018 and expected to reach USD 52.69 Billion by 2025.

With major sporting events being postponed or taking place without a public audience, the pandemic has pushed the sports industry to find new ways to make money and connect with fans. Most importantly, not all the players are being awarded unless you are at the top of the leagues which TNNS think is extremely unfair.

Now, TNNS wants to motivate athletes who participates in the non-professional or professional leagues by rewarding with TNNS Tokens. Also within the E-sports VR gaming community we are developing Tennis E-tournaments that will utilize TNNS Tokens for rewards and upgrades.

TNNS is the first company that will reward non-professional or professional E-sports and tournaments with innovative blockchain technology, which will bring value and new experiences to the World by a global token system so that everyone is a winner with TNNS.

TNNS Pro LLC is a New Jersey based company and currently utilizing the BEP20 token on Binance Smart Contract standard. In Sept 2021, TNNS has raised US\$2 million in private selling. TNNS worked with Jardim, Meisner & Susser, P.C. Law Firm based in New Jersey as well as executing with the support of sport federations

With the team of 50+ Sports industry experts including current and former professional tennis players who experienced in Sports event and business development. TNNS will be the best sports Token in the near future.

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A Message from the CEO:



We believe passionately in the power of ideas to change the world of tennis or any sports.

Future Vision:

“Our vision is to develop technology to create a new exciting way to reward tennis players. We believe passionately in the power to help the players perform better, think faster, and live worry free. TNNS is a company that inspires and rewards the tennis and sports community.”

TSOLAK GEVORKIAN

CEO & Co-Founder

Former Professional Tennis Player

A Message from the Global Brand Ambassador:



TNNS is the future for sports and everyone will be benefited from it.

“I have always set the bar high for myself with everything I do, but to now be a global brand ambassador for TNNS Pro, it feels like another new level, TNNS Pro will not only change the way we think about tennis but TNNS Pro is also building a better future for the sports.”

STEVE NASH

TNNS Global Brand Ambassador

Former Professional Basketball Player

Head Coach of Brooklyn Nets

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Our Origin Story

Sports careers are very short, and everything started with a dream. Dreams are plans that we all have for our lives, and you need to take action to achieve a dream especially in sports. Dreaming does not cost you anything but to achieve a dream; it will cost you money, time, and effort.

It is often said that practice is the best way to learn, and it is also rightfully said that the only way you can guarantee success in your sports life is by working hard. But in reality, hard work without talent and opportunity is a shame, but talent and hard work without pay is a tragedy. Not many people know that not every sports star retires with millions in their bank.



Our CEO and Co-Founder, Tzolak Gevorkian has been through it all. Tzolak is a former professional tennis player and captain for the Armenia Davis Cup Team, involved in international competition from 1996 – 2007. As a result, Tzolak knows exactly what the current problems and issues are and how the current athletes feel or face. An athlete's life revolves around their sport. They have to consider what they eat at all times and ensure that they correctly balance rest and exercise. Likewise, they must consider whether an activity could cause them a career-ending injury. Most importantly, there are various costs that the athletes will need to pay including the expenses such as the travel and accommodation expenses for themselves and their coaches just to enter the competitions such as The French Open, Wimbledon, US Open, and Australian Open...etc.

Most of the time, players will not earn any money unless they are in the top three, so it is not surprised that some of the players who are World No. 30 but struggling and suffering financially.

In 2020, one of our Co-Founders, Nick Williams came up with an innovative idea together with Tzolak's inspiration had grown into a movement, and that movement matured into a company committed to rewarding for all players, at all levels, so all players could focus on what they do the best: train, compete and win without worry about money while getting rewarded by TNNS Tokens.

In 2021, TNNS Pro LLC was formally founded in New Jersey that will change the world in sports. Our goal is to give everyone a complete experience within the TNNS token ecosystem.

Life is a choice, and you can choose to be rewarded.

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Proof of Stake (PoS) Consensus Mechanism

Proof of Stake (PoS) gives mining power based on the percentage of coins held by a miner. And In a proof-of-stake model, TNNS put up our tokens as collateral. In return, TNNS get authority over the token in proportion to the amount we stake.

Generally, these token stakers get additional ownership in the token over time via network fees, newly minted tokens or other such reward mechanisms which is perfect for TNNS Token. The whole process uses marginally more energy than a computer would if it was just on. Researchers believe that the result is that energy consumption for proof of stake is 99.99 percent lower than proof of work. Proof of Work (PoW) requires huge amounts of energy, with miners needing to sell their coins to ultimately foot the bill and that is why TNNS uses PoS instead of PoW. Not only does it provide efficiency, but also it is cost effective and future-proof.

Proof of stake is already working. Cardano uses proof-of-stake and has the fourth-largest market capitalization — \$50 billion — of any cryptocurrency as of mid-May. It is currently the most significant proof of stake cryptocurrency on the market and other already functioning cryptocurrencies that use proof of stake include Polygon, Tezos, Polkadot and EOS.

Proof of Stake (PoS) system is used in TNNS Token and TNNS Token shall be the future of the blockchain and might be the next bitcoin in the near future.



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BEP20 token on **Binance Smart Contract Standard**

BEP20 is the Binance Smart Chain equivalent to the popular ERC20 specification for tokens on the Ethereum network. The difference is the BEP20 Token is not run on the Ethereum Network, but the Binance Smart Chain network.

The reason why TNNS has chosen BEP20 Token on Binance Smart Contract was because Binance Smart Chain is an ecosystem of phenomenal crypto-assets where the transaction fee is less and highly secured.

They are highly performative in a blockchain. It is integrated with a cross-chain DeFi mechanism. BSC supports bootstrapping and funding of other DeFi projects. Several blockchain systems also collaborate with BSC. Binance Smart Chain is also used as a platform for developing and launching other tokens.

Other benefits

- A wide variety of things are being represented through these tokens like cryptos, fiat currencies, etc.
- Tokens from various blockchain networks can be pegged on this token.
- A smart contract can be embedded on the smart chain network.
- An incentive for the validators on the network
- Cross-chain compatibility facilitates flawless swapping of BEP-2 tokens equivalent to BEP-20 tokens with the Binance Chain Wallet extension.



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What is **TNNS Tokens**?

TNNS Token is a crypto digital token. The TNNS token uses binance protocol. This means that it is very secure and will have real-world value, once we have added it to an exchange. TNNS is a cryptocurrency designed to reward all athletes, regardless of gender, age, level and sport.

Our mission is simple: incentivize participation and performance in sport by ensuring ALL athletes receive attention, exposure and proper compensation (in the form of TNNS) for their years of training, competing and sacrificing for their craft. Since we know that many athletes in most sports - including women's basketball - do not receive the opportunities they deserve, we are addressing the problem.

Our Vision: Building a better future for sports and everyone will be rewarded with TNNS Tokens for sports all around the world.

TNNS started off in the tennis world because of our CEO, Tsolak's professional tennis connections. TNNS works with leagues, clubs, associations and individual athletes. For instance, in a tennis tournament, athletes will receive TNNS tokens for winning a round of the tournament. Not only does TNNS reward the performance, but also we are preparing them to compete under pressure with real-world incentives.

About a month ago, TNNS turned down an offer to list on an exchange for US\$0.10. We will spend the next 3-4 months improving on our marketing, branding, athlete outreach and event/association outreach. When we list (as early as November 2021), our goal is to list on an exchange for US\$0.50-\$1.00.



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Once our TNNS ecosystem is built and the TNNS is in use, we aim for it to be used in the following ways (among many others):

A new digital token for Sports

TNNS Tokens will be used to sponsor the new generation of players, as a member, you will be allowed to vote on the players we are looking to sponsor. Unlock VIP rewards access to events, tournaments and backstage meet and greet.

Win TNNS Token in tournaments

We are in talks with Major Events to offer TNNS tokens to winners and players. We believe that the up & coming players need support.

Virtual Reality

In the E-sports VR gaming community we are developing Tennis E-tournaments that will utilize TNNS Tokens for rewards and upgrades. This e-sports game will be available on Steam & Oculus. We are developing a E-sports VR tennis tour. Also, we are in talks with other VR gaming companies to rewards players. And to add live views through the VR world. TNNS Token member will be able to watch tennis tournaments in VR. Feel the atmosphere thousands of miles away.

Collectibles

We will be offering exclusive NFTs to TNNS members. With some of the world famous sports stars. Our goal is to partner with them to produce a limited edition series of collectibles.

Online Shop

We are looking to sell Sports Products where TNNS members can buy with normal currency or with TNNS tokens at discounted rate.



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How to achieve **our Mission?**

5Ms is our long-term strategy and is the way we will achieve our mission to become the leader and enabler of intelligent transformation as well as building a better future for sports.

The 5Ms stand for More Users, More Clubs, More Value, More Return, and More Fun.

More users can create a strong interaction where everyone can help and drive the demand for TNNS Tokens. The more users we have the better. No matter if you are a professional athlete or a non-professional athlete or simply a sports fan, everyone can be part of it and can also be rewarded via the TNNS Token eco-system.

More clubs will increase the distribution channel efficiency. Everyone will benefit financially. TNNS Tokens have guidelines to lead the clubs to distribute more tokens out to the members, players, and fans.

More value by increasing the demand for TNNS Tokens. The more demand for TNNS Tokens, the more valuable the TNNS tokens are. TNNS Tokens will be your digital pass to the players or teams you love. Completely different from normal memberships, TNNS Tokens never expire and are yours to keep forever.

More fun and excitement with Virtual Reality. There are over 100+ million VR Users worldwide. Partnering with VR gaming companies to rewards players and to add live views through the VR world. TNNS Token members will be able to watch tennis tournaments in VR. Feel the atmosphere thousands of miles away.

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Special Features of **TNNS** Tokens

First and foremost, TNNS Tokens can be bought online, making it hassle-free to acquire. All that an enthusiast is required to do is to visit the exchange and place an order for the number of tokens that they need. Indeed, making the tokens readily available for easy acquisition makes it stand out. Apart from being readily available, the tokens are tradable.

We can assure all investors that our token will be available that anyone can purchase it from as many exchanges as possible and that it is tradable on third-party exchanges regardless of the purchaser's location as it meets BEP-20 standard compatibility.

Our system is designed to boost topnotch security, thus making it tamper-proof. Running on secure Blockchain, our system is configured to offer high-degree security, which reflects on our token.

Coming from a viable investment that offers enormous benefits to our teeming clients and partners, TNNS Tokens is growing geometrically. As a result, we are hoping to model our token in such a way as to have high liquidity and market stability. Our tokens will easily be exchanged for other cryptocurrencies or fiat currencies on the world's leading exchanges in the near future.



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The Core Team



Tsolak Gevorkian
CEO & Co-Founder



Nick Williams
Director & Co-Founder



Sam Chow
COO



Natela Lolaev
Legal Advisor



Jon Silver
PR Director

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The **TNNS Global Brand Ambassador**

New York, NY (April 6, 2021) – An eight-time NBA All-Star, Steve Nash has been named the newest TNNS Global Brand Ambassador.


“TNNS Pro will not only change the way we think about tennis but TNNS Pro is also building a better future for the sport,” said Steve Nash.



An eight-time NBA All-Star, Nash is a Canadian professional basketball coach and former player who is currently the head coach of the Brooklyn Nets. Nash played 18 seasons with the Phoenix Suns, Dallas Mavericks and Los Angeles Lakers. He won back-to-back MVP awards in 2005 and 2006 while playing for the Suns, becoming just the 10th player in NBA history to win the award in consecutive seasons. A five-time assist champion, Nash currently ranks third in NBA history with 10,335 career assists.

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The TNS Athletes

A circular portrait of Oriema Chukwu-Etu, a Black woman with short dark hair, wearing a black basketball jersey with the number 14. The jersey has "TAGLE" and "GIVE TO LOCAL" printed on it.

ORIEOMA CHUKWU-ETU

Basketball Player

A player that looked destined for the WBBL side from the moment she walked into the Academy set-up back in 2015 and so it's proved. Great defender and improving as a scorer all the time. Great prospect for the future

A circular portrait of Luke Nathan, a young man with short brown hair, wearing a white Rutgers basketball jersey with the number 55. He is holding a basketball.

LUKE NATHAN

Basketball Player

Luke Nathan is a 6-11, 240-pound Center (BK) from Randolph, NJ playing for Rutgers University. Three-time Big Ten All-Academic honoree (2020-21, 2019-20 and 2018-19)

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The TNS Athletes (Continue)



MARSHA FRESE

Basketball Coach

Marsha Kay Frese-Elliott is an American college basketball coach, most recently working as an assistant coach for Boston College. Previously been the head women's basketball coach at UMKC.



JASON JUNG

Tennis Player

Jason Jung is an American-born professional tennis player who represents Chinese Taipei. He is a University of Michigan alumnus who has cracked the Top 150 in the ATP rankings and also won four ATP Challenger events

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The TNS Athletes (Continue)



RYAN KRIENER

Basketball Player

Ryan Kriener is an American professional basketball player for the Ehime Orange Vikings of the Japanese B.League. He played college basketball for Iowa.



GEO BAKER

Basketball Player

Geo Baker is an American college basketball player for the Rutgers Scarlet Knights of the Big Ten Conference.

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The TNS Athletes (Continue)



JORDAN BOHANNON

Basketball Player

Jordan Bohannon is an American college basketball player for the Iowa Hawkeyes of the Big Ten Conference.



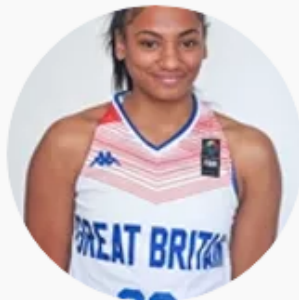
MARINA FERNANDEZ

Basketball Player

Marina Fernandez is originally from Barcelona, Spain and she is a professional basketball player who is currently playing for Newcastle Eagles WBBL.

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The TNS Athletes (Continue)



PAIGE ROBINSON

Basketball Player

Paige completed for two seasons with the Gators. Capped by England Under-18s and Great Britain Under-20s in 2016



COURTNEY CLEMENTS

Basketball Player

Courtney is a professional basketball player who played in the WNBA for the Chicago Sky.

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The TNS Athletes (Continue)



MIKEY HOWELL

Basketball Player

Became the all-time program leader in assists (502) in UCSD men's basketball history.



LEONIE KUNG

Tennis Player

Leonie Küng is a Swiss tennis player. Küng has a career-high WTA singles ranking of No. 144, achieved on 14 September 2020.

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The TNS Athletes (Continue)



PABLO ANDUJAR
ALBA

Tennis Player

Pablo Andújar Alba is a Spanish professional tennis player. Andujar has won four ATP Tour singles titles.



ABIGAIL LOWE

Basketball Player

Abigail is a professional basketball player who capped by Great Britain at U-16, 18 and 20 level. Played The Eagles for this season and a great capture for the Club.

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The TNS Athletes (Continue)



KELLIE WELLS- BRINKLEY

100m Hurdles

Kellie Wells-Brinkley is an American track and field athlete who specializes in the 100 metres hurdles. She won an Olympic bronze medal at the London 2012



KIKI BERTENS

Tennis Player

Kiki Bertens is a Dutch tennis player who turned professional in 2009. Her career-high WTA singles ranking is No. 4,

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The TNS Athletes (Continue)



**JASPER JERRELL
BRINKLEY**

American Footballer

Jasper was drafted by the Minnesota Vikings in the fifth round of 2009 NFL Draft. He has also played for the Arizona Cardinals and New York Giants



**BERNABE ZAPATA
MIRALLES**

Tennis Player

Zapata Miralles has a career high ATP singles ranking of 126 achieved on 17 May 2021

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The TNS Athletes (Continue)



PEDRO MARTINEZ
PORTERO

Tennis Player

Pedro Martínez Portero is a Spanish professional tennis player. During his junior career, he won the junior Davis Cup 2013



TOMAS MARTIN
ETCHEVERRY

Tennis Player

Tomás Martín Etcheverry is an Argentine tennis player who has a career high ATP singles ranking of 222 achieved on 1 March 2021.

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The TNS Athletes (Continue)



CARLOS TABERNER
SEGARRA

Tennis Player

Taberner has a career high ATP singles ranking of world No. 128 achieved on 8 February 2021



LACEY HENDERSON

Paralympian

Six-time USA National Champion in the long jump with the American record holder in the long jump and pole vault.

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The TNS Athletes (Continue)



MATWE MIDDELKOOP

Tennis Player

Professional Dutch tennis player. Originally competing in both singles and doubles, he is currently a doubles specialist. Top 40 in the doubles ranking.



BRIAN BANKS

Football Player

Brian Banks is a former American football player. He signed with the Atlanta Falcons of the National Football League (NFL) on April 3, 2013. Banks signed as an undrafted free agent with the Las Vegas Locomotives of the United Football League in 2012

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The TNS Athletes (Continue)



MAISHE DAILEY

Basketball Player

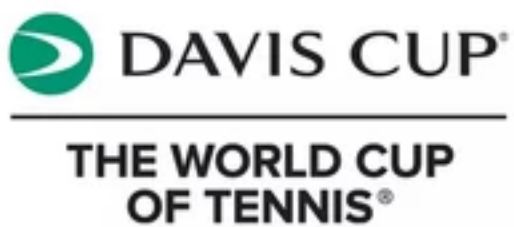
Maishe Dailey is a basketball player born on February 08, 1998. His height is six foot seven (2m01 / 6-7). He is a shooting guard who most recently played for Akron Zips in NCAA.



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The TNS Partnerships



Minimum Investment, High Return

The TNS Partnerships (Continue)



Minimum Investment, High Return



The TNS Sponsors

VANILLA
STAR



miga studio

GENESIS 



Protennislesson
Coach Marketplace



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Conclusion

We can conclude by summarizing that:

TNNS Pro LLC is committed to putting not just Tennis but the whole of Sports industry on the crypto map by launching crypto that will give existing cryptocurrencies a run for their money. TNNS Token promises all the features it requires to topple most of the world's leading cryptocurrencies as our team of engineers and financial gurus are committed to making it crypto to work.

Coming from a group that is dedicated to building one of the biggest conglomerates in the whole of Sports, TNNS Token will, no doubt, become a major cryptocurrency in the world. Well, this is simply understandable considering that the group is steadily growing, and investors can be sure that this growth will reflect in our cryptocurrency, TNNS Token.

Enthusiasts who have yet to acquire cryptocurrencies are advised to do so, starting with TNNS Token. The reason is that the market is growing at geometric progression, thus guaranteeing the security of traders' investments and profits. Well, as soon-to-launch crypto, the market share will be trailing in the beginning, but in a few years' time, our analysts predict that TNNS Token will go out of reach of many enthusiasts because of the unique services we offer on the continent and growth strategies put in place.

Well, keying into our ICO will be a smart business move as it means enjoying both the services our group offers, and the unique features of our token. All TNNS Token investors are in one way or another helping to make our sports world a better place.

Again, our team is working tirelessly to deliver all the gains we promise all our investors by ensuring that we keep improving the services we offer and enhancing our platform. Investing in a cryptocurrency will guarantee a brighter future for enthusiasts and angel investors, and this smart business decision to invest in cryptocurrency starts with TNNS Token!

Life is a choice, and you can choose to be rewarded.

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